

BIRNEY'S Grand Xmas Bazaar

TOYS AND PRESENTS IN GREAT VARIETY AT LOW CASH PRICES.

CANNOCK'S

Will Show During This Week

A Beautiful Selection of Useful and Artistic Novelties Suitable

FOR CHRISTMAS PRESENTS!

Toys in Great Variety at all Prices to Suit Everybody.

Wm. B. Fitt's Auctions
THE PADDOCKS,
LIMERICK.

**CATTLE & SHEEP
MARKET,**

Thursday Next, Dec. 28th,
12 o'clock.

(Owing to Wednesday being a Holiday)
Entered for Sale:
30 14 YEAR OLD BULLOCKS AND
30 CALVES.
Also Dairy Cattle.

WM. B. FITT, Auctioneer,
THE PADDOCKS, LIMERICK

53rd Grand Annual
BULL SALE

Wednesday, May 16th, 1917.

WM. B. FITT, Auctioneer.

Sales by Wm. Costelloe &
Son

COUNTY OF LIMERICK.
Lisniska, Knockaderry
(Newcastle West, 2 miles; Rathkeale, 3 miles).

IMPORTANT SALE BY AUCTION OF
DAIRY COWS
AND IN-CALF HEIFERS.

WM COSTELLOE & SON
HAVE been instructed by the Representatives
of the late Michael G. Barry, Esq.,
to sell by Public Auction,
AT LISNISKA,
On Tuesday, 2nd January, 1917,
At 1 o'clock.

The following:
10 Prime Young Dairy Cows, 15 in calf
Heifers.
The Dairy Cows are a level lot, fresh and
young and calving in due time. The in-calf
heifers are well selected, good colour, shape
and quality.
Conditions at sale. Usual commission of 5
per cent.

WM COSTELLOE & SON,
AUCTIONEERS, RATHKEALE.

COUNTY OF LIMERICK.

Heathfield, Kilmeedy,
Newcastle West, 6 miles; Rathkeale, 7
miles.

ANNUAL SALE BY PUBLIC AUCTION OF

45
INCALF, BLACK KERRY HEIFERS.

WM COSTELLOE & SON
HAVE been instructed by E. L. Lloyd, Esq., to
sell by Public Auction, at Heathfield,
On Saturday, 6th January, 1917,
At One o'clock sharp.

45 INCALF BLACK KERRY HEIFERS.
The above are a nice lot, well selected, and
engaged to be cleared by the 10th May.

Terms and conditions at sale.
WM COSTELLOE & SON,
AUCTIONEERS, RATHKEALE.
(22-27-29-30)

COUNTY OF LIMERICK.

Tulligmacshomas, Dromcol-
logher
(Newcastle West, 6 miles; Rathkeale 9 miles).

IMPORTANT SALE BY PUBLIC AUCTION OF

DAIRY COWS,
ONE AND HALF YEAR OLD CALVES,
And the Letting of 96 Acres Grazing Land.

WM COSTELLOE & SON
HAVE been instructed by Mr. John Murphy
to sell by Public Auction, at Tulligmac-
shomas,
On Thursday, 11th January,
1917.

At one o'clock sharp, the following property:
20 Prime Dairy Cows, 10 One and Half-
Year Old, 10 Calves.
The Dairy Cows are of the right stamp, well
shaped and of good colour, all calving in due
time.

Immediately after Sale of Cattle will be Let:
96 Acres Grazing Land, in one or two lots,
Fenced, sheltered and watered, and in
good heart.
Conditions at sale. Usual commission of 5
per cent.

WM COSTELLOE & SON,
AUCTIONEERS, RATHKEALE.
(22-27-29-30-31-1)

COUNTY OF LIMERICK.

INCALF HEIFERS,
AUCTION OF
60 CHOICE INCALF HEIFERS,
AT FALLAS,
January 1st (Fair Day),
At 9.30 o'clock.

For Messrs. Gerald Ryan, R. J. O'Kennedy, R.
Baker, Robert Ryan, and Thomas D'Arcy.

LLOYD & LLOYD, Auctioneers,
CAPPANORE.
(27-28)

MORTUARY GARDEN, close to the bridge in
Limerick; latest Continental design.
Samples free. Limerick Office, Limerick.

HAVE YOU TRIED
THE NEW FLOUR?

"MILLOCRAT"

(Registered.)
THIS, WE TOLD YOU LAST WEEK, is the

NEW WAR FLOUR ("SUMMIT"
GRADE)

MADE ACCORDING TO GOVERNMENT REGULATIONS.

It is quite impossible to get better Flour than the new brand
"MILLOCRAT," which contains the fullest percentage
of Food Value.

"MILLOCRAT" is not a fancy Flour, but a "straight-run"
Flour, as is demanded at the present time by the
Government.

The wheats from which it is made are of the finest quality,
most carefully cleansed and blended.

IF YOU ARE PARTICULAR ABOUT YOUR FLOUR
TRY "MILLOCRAT" TO-DAY.

ON SALE THROUGHOUT IRELAND BY ALL DEALERS.

ASK YOUR GROCER FOR IT.

Sole Manufacturers: JOSEPH RANK, Ltd., LIVERPOOL.
Write to them if you have any difficulty.

SPECIAL NOTICE!

THE HOUSEHOLD BAZAAR CO.,
1, William Street,

Invite you to call and inspect the Wonderful Display of XMAS NOVELTIES now
showing, consisting of all kinds of Toys, Glass Ware, Fancy Vases, Photo Frames, &c.
The largest selection of Dolls and other Toys procurable. Come and see our Immense
Xmas Stock.

BETTER VALUE IMPOSSIBLE. ALL GOODS FROM 6³ EACH.

O'Mahony & Co's

GREAT ANNUAL SHOW
OF
Pretty and Useful Articles for Xmas Presents!
SEE OUR WINDOWS.
THE LEADING HOUSE, WILLIAM STREET.

JOHN M'BIRNEY & CO., LTD.,

LIMERICK.
MANUFACTURER'S STOCK OF BLANKETS!
CLEARING AT GREATLY REDUCED PRICES.
Special Quotations to Clubs and Charitable
Institutions.

TODD'S Xmas Show

MAGNIFICENT STOCKS TO SELECT FROM.

TOYS AND FANCY GOODS IN GREAT VARIETY

**R. CLUNE & CO., Xmas
HOSIERS AND OUTFITTERS.**

SPECIAL XMAS SHOW!

Gloves, Umbrellas, Scarves, Ties, and Silk
Handkerchiefs, Rugs, Travelling Bags, Etc.
JAEGER CARDIGANS, JAEGER MUFFLERS, JAEGER SOCKS.

ALL USEFUL PRESENTS!

See Our Windows!

43, O'CONNELL STREET, LIMERICK.

Make Your Home Cosy for the Winter.

We are at your service to make your
home more comfortable during the coming
months by supplying you with anything
we sell either for Cash or on the Easy
Payment System.

Our prices stand for fair and legitimate
profit. We only sell reliable goods—
goods to last, not to fall asunder in a short
time.

We would like you to visit our Ware-
house. We should then be able to show
you what we have to offer, and to convince
you that by dealing with us you get
supreme value.

CALL OR WRITE.

THE LIMERICK FURNITURE STORES,

Complete House Furnishers,
LOWER CECIL-STREET.

L. F.

GIBSON.

BLOUSES.

See Our XMAS SHOW.

Special Prices.

**Dainty Blouses, Girls' Frocks,
Scarfs and Collars, Gloves and
Silk - Hose, Handkerchiefs,
Cape de Chine Lingerie, Silk
and Wool Golf Coats, Taffeta
and Moire Underskirts, Maids
Caps & Aprons, Fancy Goods.**

MODERATE PRICES.

J. & E. DALY,
58 and 59, THOMAS-ST.
PHONE, 76.

Don't Buy a Piano
merely because it seems cheap.

A Good Piano

A Good Piano

INSPECT OUR STOCK.

Pianos by CHALLENGER, CHAPPELL,
HOPKINSON, DAN-
MAN, RUSSELL, SHEN-
STONE, FIGOTT.

PIGOTT & Co., Ltd.,
(THE PIANO PEOPLE)
111, O'CONNELL-STREET, LIMERICK.

CHRISTMAS GOODS.

BEFORE PURCHASING THE ABOVE
TRY OUR

Select Stock of TEA

Excellent Value at 2s 8d per lb.
(As contracted to Limerick Union).

PORT WINE

SANDEMAN'S THREE STAR.

BEST WHISKEY.

JACOB AND MARSH'S

High Class Cakes.

JAS. GLEESON

52, O'CONNELL-STREET.

BEFORE BUYING

Xmas Supplies

TRY AT

M'NAMARA'S,

52, WILLIAM STREET.

WHERE YOU GET RELIABLE GOODS

AT MODERATE PRICES.

John Griffin & Sons

LOWER GERALD GRIFPIN-STREET,
LIMERICK.

Funeral Undertakers.

All Orders - Town and Country -
Promptly Attended to.

Ebrill Bros' Auction
The Agricultural Hall
LIMERICK.

Weekly Cattle Sale
On To-Morrow (Saturday),
23rd December,
At 12.30 o'clock.

SPECIAL ENTRY -
12 IN-CALF HEIFERS
10 DAIRY COWS AND SPRINGING
HEIFERS
50 HEAD OTHER CATTLE

EBRILL BROS., Auctioneers
LIMERICK.

Champion Cup

Our Special Tea
At 2/8 per lb.
CANNOT BE EQUALLED.

OTHER PRICES -
2/10, 3/4, 3/4

We give an article worth 6d with every
pound you buy.

If you don't want Cheques with
Tea we will allow Discount of
any price Tea you buy.

London & Newcastle

Tea Co.,
56, WILLIAM-STREET,
LIMERICK.

THREE CARDS (Topical)

FOR THE SEASON.

SIXPENCE The Set
(POST FREE, 7s)

IF DON'T MISS THEM.
J. J. P. O'HEALY,
23, BACHELOR'S WALK, DUBLIN.

GEES & TURKEYS

WANTED.

HIGHEST PRICES PAID.

KIDD'S STORES.

MICHAEL EGAN'S

CELEBRATED

TEA.

3/-; 2/7; 2/4.

WATERPROOF COVERS

SACKS
FOR SALE OR HIRE
ON BEST TERMS.

COLEMAN'S

25, 26, 27, CHANCERY ST.,
DUBLIN.
(Back of Four Courts)

Telegram: "Boon." Telephone 214.

EDMUND LUDLOW,

PASSENGER AGENT,
24, GLENTWORTH-STREET, LIMERICK.

WHERE Parties can be secured by other
Union Office Lines to South Africa,
Aberdeen, Orkney, and White Star Lines, and
New Zealand Shipping Co. and Shaw Saville
and Albion Co. to New Zealand.

American, Canadian, and White Star Lines, and
Alban, White Star, Dominion, and Canadian
Pacific Lines to Canada.

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MORTGAGES.

TO FARMERS AND OTHERS.

ADVERTISER is in a position to arrange
a loan upon, or towards the purchase
of, any Agricultural Property or small Country
House in sums of £1,000 and upwards at 4
per cent.

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